



PRESS ANNOUNCEMENT

For Immediate Release

The new ADVANAGE Wonder Cleaner, with its patented surfactant, outperforms all other cleaners when it comes to cleaning oily and greasy surfaces

Harvey, IL—October 5, 2009—In November 2008, Austin Diversified Products announced it was bringing to market a new ADVANAGE Wonder Cleaner. The new ADVANAGE features a patented surfactant that enables the multipurpose, concentrated cleaner to quickly remove grease and oil without leaving any residual oily stains on the cleaning utensils. As a result, industrial sales for ADVANAGE have skyrocketed.

“Trucking companies, machine shops, dairies/farmers, manufacturers are switching to our new ADVANAGE Wonder Cleaner because it’s ideal for cleaning greasy and oily floors, vehicles and machinery.” said Nathan T. Edwards, Founder and CEO of Austin Diversified Products, Inc. “And our new ADVANAGE is more eco-friendly than ever with greener raw materials. Customers get the best of all worlds—a powerful, concentrated, multipurpose cleaner that is natural, non-toxic, bio-degradable and phosphate free.”

ADVANAGE’s patented surfactant (Surface-Active-Agent) interacts with oil and water and breaks down the barrier between the two liquids, causing the two to mix together, so that the oil and cleaner are removed as one. ADVANAGE Wonder Cleaner can be purchased by calling 1-800-323-6444 or by going to www.advanage.com.

About Austin Diversified Products, Inc.

AUSTIN DIVERSIFIED PRODUCTS, INC, with corporate headquarters in Harvey, IL, was founded in 1980 by Mr. Nathan Edwards and his wife Mrs. Ruth Edwards. The company manufactures, markets, sells and distributes proprietary cleaning products. It's most recognizable product is ADVANAGE Wonder Cleaner, a highly-concentrated, non-toxic, biodegradable cleaner, which includes the Company patented surfactant. ADVANAGE has been sold to over 25 million customers in the company's 30-year history.

Products are primarily sold by Austin door-to-door sales people and independent distributors. In addition the company sells its products over the World Wide Web and via its telemarketing operations. Austin recruits young men and women from the inner cities of America to fill its sales positions. This approach provides young adults with an opportunity to build a career and earn a good living. Along with basic

sales training, the company helps them prepare for a productive life by instilling in them the disciplines needed to cope with life and its uncertainties.

FOR MORE INFORMATION, PLEASE CONTACT:

William D. Hughes,
Vice President Marketing
Austin Diversified Products, Inc
708-333-7644, ext. 154
whughes@advanage.com