



PRESS ANNOUNCEMENT

For Immediate Release

Austin Diversified Products, Inc. launches new web site— www.advantagecommercial.com

Harvey, IL—October 6, 2009—Since the introduction of the new ADVANAGE Wonder Cleaner with its patented surfactant, the company's sales to industrial/commercial accounts have doubled compared to 2008. The surfactant enables the new ADVANAGE to remove grease and oil from vehicles, machinery and oily floors quickly and easily. The surfactant wets, penetrates and lifts oil from the surface with a single swoop—leaving behind no residual oily stains on the cleaning utensils.

“Our new web site, www.advantagecommercial.com, identifies many of the industrial applications where the new ADVANAGE excels,” said Nathan T. Edwards, Founder and CEO of Austin Diversified Products, Inc. “The site also includes cleaning tips, answers to frequently asked questions, and posts the results of how ADVANAGE fared in independent laboratory tests. One test reveals that ADVANAGE outperforms the leading retail cleaner. A second test indicates that ADVANTAGE exceeds the EPA's standards for bio-degradability.”

ADVANAGE Wonder Cleaners come in four renditions—Citrus, Green Apple, Lavender, and Clear. All are powerful, concentrated, and multipurpose. Each is natural, non-toxic, bio-degradable and phosphate free. ADVANAGE Wonder Cleaners can be purchased by calling 1-800-323-6444 or by going to www.advantage.com.

About Austin Diversified Products, Inc.

AUSTIN DIVERSIFIED PRODUCTS, INC., with corporate headquarters in Harvey, IL, was founded in 1980 by Mr. Nathan Edwards and his wife Mrs. Ruth Edwards. The company manufactures, markets, sells and distributes proprietary cleaning products. It's most recognizable product is ADVANAGE Wonder Cleaner, a highly-concentrated, non-toxic, biodegradable cleaner, which includes the Company patented surfactant. ADVANAGE has been sold to over 25 million customers in the company's 30-year history.

Products are primarily sold by Austin door-to-door sales people and independent distributors. In addition the company sells its products over the World Wide Web and via its telemarketing operations. Austin recruits young men and women from the inner cities of America to fill its sales positions. This approach provides young adults with an opportunity to build a career and earn a good living. Along with basic sales training, the company helps them prepare for a productive life by instilling in them the disciplines needed to cope with life and its uncertainties.

FOR MORE INFORMATION, PLEASE CONTACT:

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