



PRESS ANNOUNCEMENT

For Immediate Release

Austin Diversified Products Doing Something about Unemployment *Company Hires “Unemployable” young people from America’s Inner Cities*

Harvey, IL—September 25, 2009—Nathan T. Edwards, Founder and CEO of Austin Diversified Products, Inc. have a sign posted in front of his company’s Harvey, IL corporate offices. “Jobs, Jobs” is what the sign says on busy Halsted St. No previous experience required. No formal education needed. All the company is looking for are people with willingness to learn, earn and grow.

“We’ve built our whole company around so-called unemployable young Americans,” said Mr. Edwards. “We give them a job, train them to become professional door-to-door sales people and help them start a successful career. And, we provide them with the opportunity to escape from their neighborhoods and travel this great nation of ours.”

Recently one of Austin’s customers inquired about the [unusual] makeup of the company’s sales force. Mr. Edwards responded as follows:

“Many people lack the skills to achieve the career goals they desire. Maybe they can't afford a college education or perhaps they grew up in an environment that didn't allow them to prosper. Still, they aspire to earn a good living and are willing to work hard. They want to learn about the business world, enrich themselves professionally and personally. They understand that being a quality salesperson means having a positive attitude and a gracious personality.

Organizations like mine allow these individuals the chance to create a better life for themselves and for those around them.

They are good honest people who just need to be given the opportunity to succeed. My organization would not be a success without their hard work and dedication. I encourage you to give these individuals the chance they deserve in life. I did. As a result, my life - and theirs - continues to improve each and every day.”

Austin Diversified’s willingness to help these young people, typically minorities, is sorely needed.

According to an April 27, 2009 article in the School Library Journal, high school drop-out rates for minorities in the USA runs around 50%; i.e., only about half ever graduate from high school. In 2009, this will amount to over 600,000 African American, Hispanic and Native American drop outs.

Now they must find jobs along with, who knows how many, high school graduates who can't go to college. These young Americans will be joining the nearly 10% of unemployed Americans who have already lost their jobs and in many cases all hope for the future.

It's a horrible situation. More than a million young people without experience, job skills and a higher education trying to enter a shrinking workforce where new jobs are at a premium.

The problem is particularly acute in the impoverished and underprivileged neighborhoods of America's inner cities where these young drop outs - ready, willing and able to work - are facing lives of poverty and unemployment.

The federal government is trying to help and recently committed job stimulus funds of \$1.3 Billion to help these young people with job training programs.

Meanwhile, American politicians could learn something from Austin Diversified's philosophy that helping so-called unemployable people make money is a much better solution than putting them on never-ending unemployment and welfare benefits.

About Austin Diversified Products, Inc.

AUSTIN DIVERSIFIED PRODUCTS, INC, with corporate headquarters in Harvey, IL, was founded in 1980 by Mr. Nathan Edwards and his wife Mrs. Ruth Edwards. The company manufactures, markets, sells and distributes proprietary cleaning products. It's most recognizable product is ADVANAGE Wonder Cleaner, a highly-concentrated, non-toxic, biodegradable cleaner, which includes the Company patented surfactant. ADVANAGE has been sold to over 20 million customers in the company's 29-year history.

Products are primarily sold by Austin door-to-door sales people and independent distributors. In addition the company sells its products over the World Wide Web and via its telemarketing operations. Austin recruits young men and women from the inner cities of America to fill its sales positions. This approach provides young adults with an opportunity to build a career and earn a good living. Along with basic sales training, the company helps them prepare for a productive life by instilling in them the disciplines needed to cope with life and its uncertainties.

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